



# Pictou Recreation, Tourism & Culture

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## FOR IMMEDIATE RELEASE

Date: 20 January 2010  
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### **Call to Strike Committee for Pictou's 10<sup>th</sup> Annual New Scotland Days festival**

Pictou, NS - The 10<sup>th</sup> Annual New Scotland Days festival is slated to take place September 10-12, 2010. In preparation for these festivities and anniversary year, a call is going out to all those interested in participating on a volunteer festival Committee.

"In the past the New Scotland Days was organized solely by volunteers from the community, as the Festival edges on its 10<sup>th</sup> anniversary celebrating the launch of the ship Hector, it would be great to see it return to its roots. The Festival can only benefit from the diverse views and input of number interested individuals from the community" noted Michelle Young, of the Town's Recreation, Tourism & Culture Department.

The ripple effect of enthusiasm that is generated by volunteer committees cannot be underestimated. Shining examples, such as the Pictou Lobster Carnival Committee, Hector Festival Committee and Ship Hector Launch in 2000 Committee demonstrate that when members of the community participate in organizing and planning, these events are able to cut a broader swath in terms of spreading the word and ability to offer a large and diverse program.

The Recreation Department reports that past events and celebrations demonstrate the importance of these festivities to families and residents, and for that reason organizers

hope to expand upon events of this nature. “There are elements of the New Scotland Days festival that work, and there are some things that haven’t been working as well in the past. We’ve identified the events that people are supporting, and we’re using that as a starting point for this year’s Anniversary Celebration” said Ms. Young. This year’s event will be a truly special one, it has been 20 years since the keel of the ship Hector was laid on August 19, 1990 at a Ceremony which was attended then by dignitaries, contributing partners and the Pictou Waterfront Development Corporation who were all involved in the planning stages of the project and the transformation of the Pictou Waterfront.

Anyone who may be interested in volunteering on the Committee for the New Scotland Days festival is asked to attend a meeting on Tuesday, February 2<sup>nd</sup>, 7:00 p.m. in Council Chambers (3<sup>rd</sup> floor of the Town Administration Building on Water Street). For more information contact: Michelle Young, Pictou Recreation, Tourism and Culture at 902-485-6057. Details can also be found on the Town of Pictou website at [www.townofpictou.ca](http://www.townofpictou.ca).