

Minutes of a Town of Pictou Business Advisory Committee meeting in Pictou Town Hall 6:30 pm on the above date. Kevin Nokes presiding.

PRESENT: Councillor Krista Fulton, Members, Kevin Nokes, David Craig, Helen Buchan, Vivianne LaRiviere

REGRETS: None

ALSO PRESENT: Michelle Young, Community Development Officer (Ex-officio)

1. WELCOME

Kevin Nokes offered to be meeting chair and welcomed all present.

2. APPROVAL OF AGENDA

MOTION: To approve the agenda with addition 4e. Funds from PBMS, 4f. Bill 24, and 4g. Vendor Village.

MOVED, SECONDED AND APPROVED **BAC-06-12-25-001**

3. APPROVAL OF MINUTES

MOTION: To approve the minutes of the February 27, 2025 meeting as circulated.

MOVED, SECONDED AND APPROVED **BAC-06-12-25-002**

4. BUSINESS ARISING

a. **PBAC Policy – Amendments**

The committee discussed the current PBAC policy, noting that while the policy has a clear mandate, it is not being applied by the Town. Proposed policy amendments emphasize marketing and beautification; members noted the need for a more strategic approach and for identifying both high-level and low-level priorities.

It was recalled that the PBMS previously operated a district with a dedicated tax. Members expressed concern that little progress has been made since the current committee’s formation. There was agreement that the Waterfront Plan has strong community support, and the committee could identify key stakeholders and their relationship to the plan.

Discussion also covered the Northumberland Fisheries Museum’s operational challenges, the committee’s role and responsibilities, and clarity on its expectations and focus. Other topics included the optimal use of the CN Station property, strategies for business growth in Pictou, and the need for increased housing density.

D. Craig had shared that he would be stepping down from the Committee. Thank you, David, for your support and insight over the past year.

b. **Committee Vacancy**

The committee discussed the need to fill vacancies with representatives from a broader range of community sectors. Suggested areas for increased community connectivity include the

accommodation sector, service providers such as medical, dental, and healthcare, and corporate stakeholders such as Sobeys.

c. Business Mixer

Tabled to fall meeting.

5. NEW BUSINESS

a. Street Parking

The committee discussed concerns regarding private business staff parking on the street in front of other businesses for extended periods. Additional discussion included the potential use of parking meters and the role of by-law officer enforcement to address the issue.

MOTION: A recommendation to Council to take an inventory of public parking in the downtown and to clearly indicate where parking is located. A consideration of installation parking meters.

MOVED, SECONDED AND APPROVED

BAC-06-12-25-003

b. Film Town

The committee noted that Film Town was an excellent event, with its success measured more by qualitative outcomes than by attendance numbers. V. LaRiviere provided details on the sessions and presenters. It was also noted that there was no representation from the Town at the event.

c. Water Street One Way

The committee discussed the number of incidents involving vehicles travelling in the wrong direction on Water Street, as well as other safety concerns involving youth on bikes and skateboards. K. Fulton will follow up by email on signage. It was also noted that some fire hydrants lack yellow pavement markings in front of them.

d. Downtown Atlantic Conference

M Young provided information on the Downtowns Atlantic Conference which she attended in June. A presentation document from the sessions was shared.

e. Funds from PBMS

The remaining funds from PBMS are still held in a bank account. M Young provided a form to H Buchan for formally dissolving the Committee through Joint Stock. Once this is completed the funds will be turned over to the Town and dedicated towards business related projects.

f. Bill 24

K. Fulton reported that at a meeting with MLA Marco MacLeod, trucking routes in Pictou are not currently on the Province's agenda. She will follow up to determine whether Bill 24 has passed.

g. Vendors Village

M Young shared the Vendor Village open hours; four days per week (Thursday, Friday, Saturday and Sunday).

c. **NEXT MEETING**

Date: September 4 at 6:30pm

Location: CN Station

d. **ADJOURNMENT**

The meeting adjourned at 8:00pm.

APPROVED

James J. Ryan, Mayor

Kyle Slaunwhite, CAO