



NEWS RELEASE
Marketing & Communications

***Cruisin the River* to be held August 15 at New Glasgow and Pictou Marinas**

NEW GLASGOW, NS, August 8, 2015....Crabby J's Marina and the Hector Quay Visitors Marina are teaming up to host a boating event called *Cruisin the River* on Saturday, August 15 from 10:00am-4:00pm. Boaters are invited to register for a poker run and will pick up cards throughout the day at Crabby J's Marina, the Hector Quay Visitors Marina and the Pictou Marina. Prizes will be announced at Crabby J's Marina at 4:00 pm.

Cruisin the River will also feature live entertainment at the Hector Quay Visitors Marina from 12 noon until 2:00pm and the musical duo of Derek and Jessie will be performing at the New Glasgow Marina from 3:00-5:00pm. Members of the public are also invited to come stroll the marinas to enjoy the music, which is free of charge. Boaters interested in registering for *Cruisin the River* may contact Janine Linthorne by email: janine.linthorne@newglasgow.ca; call 902-752-4800 or sign up no later than 10:00am on August 15 in person at Crabby J's Marina.

"We are working with the marinas in Pictou and New Glasgow to help them create a fun event for their regular boaters as well as boaters from around the province who may wish to take a boat ride to New Glasgow and Pictou," says Geralyn MacDonald, New Glasgow's Director of Community Economic Development. Our marinas are picturesque and this is an opportunity to encourage new visitors to the region. Many visitors attend events such as the New Glasgow Riverfront Jubilee and the Pictou Lobster Carnival and enjoy the hospitality and musical latent of this region. *Cruisin the River* is another reason for them to return and enjoy Pictou County."

"Marinas are beautiful settings that naturally attract visitors," adds Michelle Young, Pictou's Recreation Coordinator. "We are pleased to be working collaborating with the marinas and the Town of New Glasgow to host a joint event that will provide a nice event for both boaters and the community at large. We are hoping that people will also want to come by for some great music and to enjoy the beautiful settings."

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Media Inquiries contact:
Kimberly Dickson
Director of Marketing and Communications
Town of New Glasgow
902-755-0356